



2017

Dear Sir/ Madam

Re: Sponsorship of the 2017 DIG Conference

Dieback Working Group Inc. (DWG), the not-for-profit volunteer organisation is seeking sponsors for its annual Dieback Information Group (DIG) Conference, to be held on **Friday 29th of September at Murdoch University, Western Australia**. We invite you to consider the benefits of sponsoring this major event. Please find below an outline of this event and levels of sponsorship available to you.

The annual DIG Conference is the main public event of the DWG who, among other key objectives, aim to increase the awareness and management of Biosecurity hygiene and management in Australia, particularly where Phytophthora Dieback is present. This conference is an excellent opportunity for people from a wide range of sectors particularly working on Phytophthora Dieback and related issues to collaborate and share new science innovations, management tools and success stories on mitigating impacts to natural and vulnerable areas.

These conferences have been held annually since 2002 and are attended by up to 300 people from universities, government and non-government agencies, consultants, mining companies, forestry organisations, land care groups and others. Typically we have speakers from across the above sectors presenting and sharing their diverse range of experience and knowledge at this pivotal event.

DWG is an established and very organisation that relies on external funding sources to deliver this event for communities, industry and government stakeholders. All DIG Conference sponsors have the opportunity to be promoted and seen by hundreds of conference attendees and thousands of visitors to our website. This year we are offering you the following sponsorship categories.

There are three types of sponsorship available to you:

Platinum



For donations of \$3000 or more, you will be able to display a pull-up banner for your company on-stage next to the speakers, your logo will be displayed at the bottom on the slides for our 'Welcome' and 'Thank-you' presentations and you will have the opportunity to provide logo-branded goods and literature about your organisation for attendees to take home. Your logo will also be displayed on the DIG registration page.

Gold



For donations of \$1000 or more, your logo will be displayed on the slides for our 'Welcome' and 'Thank-you' presentations and you will have the opportunity to provide logo-branded goods and literature about your organisation for attendees to take home. Your logo will also be displayed on the DIG registration page.

Silver



For donations of \$500 or more, your logo will be displayed on the 'Thank you to our sponsors' slide and you will have the opportunity to provide logo-branded goods and literature about your organisation for attendees to take home. Your logo will also be displayed on the DIG registration page. Any other donation amounts will also be gratefully accepted.



THE 2017 DIG CONFERENCE IS BOUGHT TO YOU BY:

Dieback
WORKING GROUP INC



Department of
Parks and Wildlife



Dieback Working Group Inc



CLAISEBROOK LOTTERIES HOUSE, 33 MOORE ST, EAST PERTH WA / PH: 0488 082 628 / E: INFO@DWG.ORG.AU / WWW.DWG.ORG.AU

DIG conferences target a large and broad audience from across the private industry, community and Government sectors, which will see your logo in support of our fantastic event. Our audiences also travel from state, interstate and international locations just to attend. Your logo will also be exposed to the media attention that DIG attracts. Major sponsors will be mentioned during any television, radio or newspaper interviews about this event.

We hope that you will consider sponsorship for this significant event and the many benefits for your organisation or business in doing so.

To discuss sponsorship of DIG 2017 please contact the DWG Treasurer Evan Brown on 0427 127 772 or treasurer@dwg.org.au.

We hope to hear from you!

Kat Sambrooks
Executive Officer
Dieback Working Group Inc
www.dwg.org.au

